



International Literacy Day Celebration 2020- "Poster Making Competition", KLEF – Reg.

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Sat 05-09-2020 14:24

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📎 1 attachments (1 MB)

Ref: KLEF/RO/HOD-ARCHITECTURE/2020-21

Date: 05-09-2020

Orders of the Vice Chancellor dt.20-09-2020

CIRCULAR

Sub: International Literacy Day Celebration 2020- "Poster Making Competition" by School of Architecture, KLEF – Reg.

Ref: Letter dated 20.09.2020 from Mr. G. Vidya Sagar Reddy G, HoD-Architecture.

This is to inform that School of Architecture and C.E.A., KLEF, are jointly organizing Poster Making Competition on International Literacy Day Celebration 2020 (Online) for all the students as per the details given below.

Date: 08th to 12th September 2020

Venue: Online Mode

Conducted by: KL School of Architecture

Submission link: <http://forms.gle/dkXFGZHTWnwuRTV58>

The winners will receive E-Certificates.

Poster of the Competition is attached herewith. For any queries related to the programme the following personnel can be contacted.

Ar. Varun V, Asst. Professor, -School of Architecture Mobile
No: 8332003348, Email: varunv@kluniversity.in

REGISTRAR**Encl: Poster**

Mail & Hard copy to: Hon'ble President, KLEF

Mail to: Hon'ble Vice-Presidents, KLEF

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Mail & Hard copy to: OSD to Hon'ble Chancellor-Dr.K. Subrahmanyam

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Mail & Hard copy to: HoDs.. AI&DS / BT / CE / CSE / Comp.Engg. / CS&IT / ECE / EEE / ECM / ME

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Mail to: KL H HoDs..CSE / AI&DS / ECE / BS / H&S / ME

Mail to: All faculty

Thanks & Regards



Prof. Y. V. S. S. V. Prasada Rao
Ph.D(Mech. Engg.), DPM., MBA (Fin & HR), FICWA
REGISTRAR

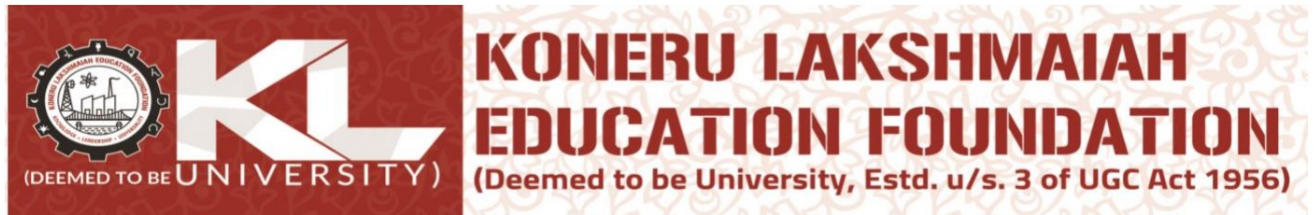
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SCHOOL OF ARCHITECTURE & C.E.A. – K.L.E.F. **International Literacy Day 2020 - Celebration**

Venue : Online Event, K.L.E.F.

Date : 08 – 12 th Sep 2019

Objectives :

- To promote importance of Literacy among the Students.
- To enhance their Sketching and Painting Skills.

Expected Outcomes :

- Awareness of Literacy scenario of the World and India.
- Recognise capabilities nurtured through the existing Education System.
- Improved Sketching and Painting Skills.

Faculty Coordinators :

- Ar. Varun V, Asst. Professor, School of Architecture.
- Ar. Sravani S, Asst. Professor, School of Architecture.

Literacy is most commonly understood as the ability to Read and Write. But it is more than this. Mere ability to Read and Write is no longer a parameter to define Literacy in this Complex Digital Age. UNESCO has tried to give a complete definition of Literacy as follows.

Literacy is the ability to identify, understand, interpret, create, communicate and compute, using printed and written materials associated with varying contexts.

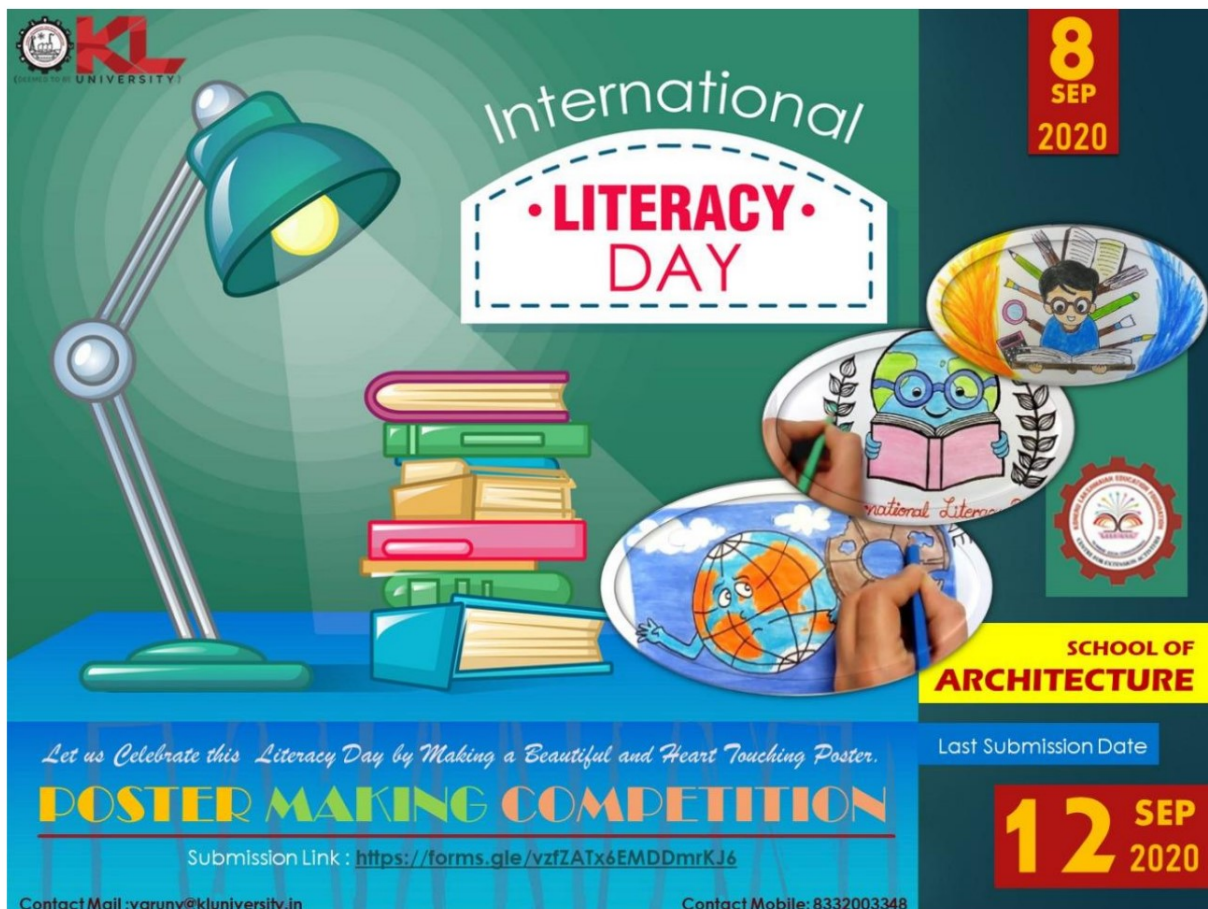
Being Literate means being able to keep up with current events, effective communication and understanding surroundings and happenings which shape our Environment. Literacy plays an important role in transforming students into socially engaged citizens. This empowers a person to become Self Reliant and Self Confident.

International Literacy Day has been observed since 1967, but despite the progress made, literacy remains a challenge with "at least 773 million adults worldwide lack basic literacy skills", according to a UN body. The causes of Illiteracy are many and varied. The fact that it is frequently linked with poverty

suggests that some of the causes could be the inadequate provision of schools, inadequate number of trained teachers and the economic situation of families that make education for their children a low priority. It is the Responsibility of every Literate to bring awareness to these people and include everyone in this Mission to make the World Literate.

On this day of 08 September 2020, School of Architecture in association with Centre for Extension Activities, K.L.E.F. organizes Poster Making Competition which aims at Critical Thinking Capabilities of Students. Understanding, Perspective and Awareness of their Surroundings are the key targets of this Competition. Ar.Varun V, Assistant Professor & Ar. Sravani S, Assistant Professor, School of Architecture have provided students with required guidance and assistance to fulfill the requirements of the Competition. Students prepared Posters which reflected their Understanding and Sensitive response to contemporary Social Challenges. It is to be recognized by all the people of the World that Literacy is not a Choice; it is a mandatory Survival Tool of the Modern Age.

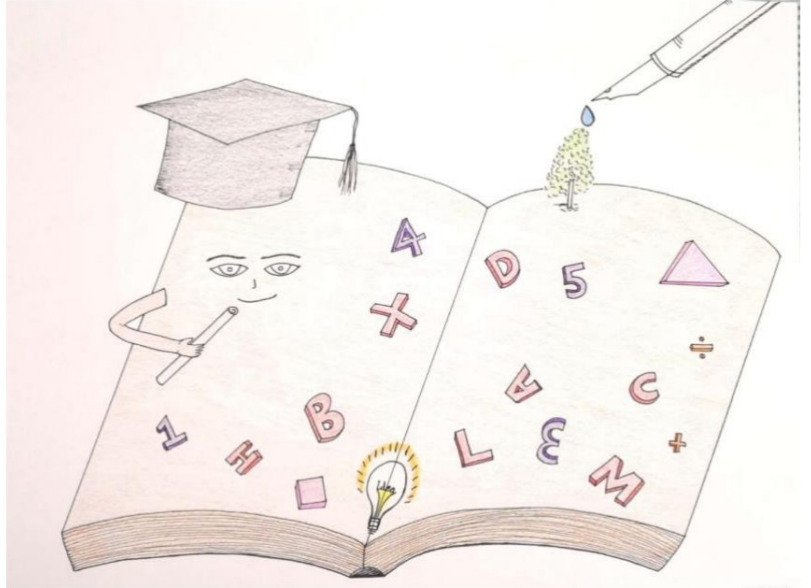
Event Poster/Photos:



Poster of the event - POSTER MAKING COMPETITION



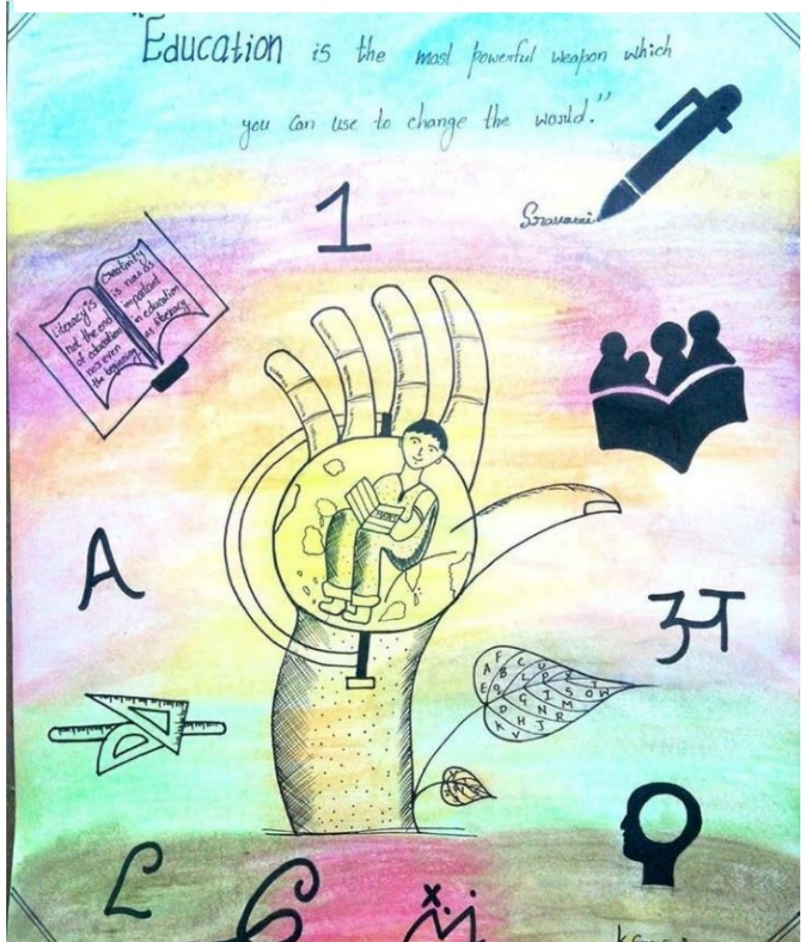
Student Mythili - 3rd year B.Arch participating in the poster making competition on 12-09-2020 @School of Architecture



Entry for the competition



Student Sravani - 3rd year B.Arch participating in the poster making competition on 12-09-2020 @School of Architecture



Entry for the competition
